



Athletes Forum

Programme

Athletes Forum - 14 October 2020

Confirmed Speakers

CONVENTION
CELEBRATING
YEARS 50 | Tallinn 2020



Periklis Iakovakis
EA Athletes Committee Chair



Hannah England
EA Athletes Committee Member



Thomas Röhler
Javelin throw Olympic Champion



Rob Faulkner
EA Head of Communication



Cherry Alexander
EA Vice President
Events & Competition Commission Chair



Pedro Branco
EA Medical & Anti-doping Chair



Jon Ridgeon
World Athletics CEO
Olympian Hurdler



Kingston Mills
Professor of Experimental Immunology, Head of
COVID-19 Research hub at Trinity College Dublin

09:00 – 09:20 Official Opening by Dobromir Karamarinov, European Athletics President

09:20 – 09:40 Keynote: Role of Athletics as a sport in the changing world by Sebastian Coe, World Athletics President

10:15 – 10:30 Athletes Forum Opening Session by Periklis Iakovakis and Hannah England

Moderators will welcome the participants; Agenda and the technical procedures of the Forum will be presented.

10:30 – 11:30 Dual Career and Post Career: How to remain involved in Athletics?

Tips, possible education programmes and platforms will be shared with the Athletes. **Jon Ridgeon** will share his success story and his path from being a hurdler and an Olympian to become the lead of World Athletics.

11:45 – 12:45 Personal branding and sponsorship

Robert Faulkner EA Head of Communication will share the best practices and tips for Athletes personal branding and **Thomas Röhler** will share his personal experience.

14:15 – 15:15 Covid-19 impact on Athletics events with Cherry Alexander, Pedro Branco and Kingston Mills

A medical perspective of the current situation and short-term future scenarios will be presented. The overall situation of Athletics events and next milestones for Torun 2021 European Indoor Championships will be shared. Finally, the IOC Athlete Relations and Engagement department will share the insights of Athletes Services planned for Tokyo 2021.

15:30 – 16:30 The importance of Athletes representation bodies by Periklis Iakovakis and Hannah England

The journey towards more recognition within EA and the creation of the Athletes Committee, to a seat creation in EA Council with voting right will be explained along the general perspective in other Sport International Federations or IOC. Eventually, tips will be given on the steps to follow to create such a body at national level and the keys to success including the interest of the Federations themselves.

16:45 – 17:30 Closing session

Feedback on the recent Athlete survey will be shared followed by a wrap-up of the forum including the recommendations to make to the Member Federations' Leaders on Friday's Forum.